

2023 - 2024 Old Dominion University Catalog
Bachelor of Science in Business Administration (ASBA) - Information Systems and Technology
E-Business and E-Commerce Major (w/VCCS Equivalencies)

Sample four year curriculum with a suggested ordering of courses. Students may re-order as needed.
** indicates not automatically waived with transferrable associates degree, C or better required for transfer.*
Courses in green are waived by the completion of an Associate degree (Not eligible for Applied Associate degrees).
AS in Business Administration recommended for ease of transfer.

YEAR 1 - FRESHMAN (32 CREDITS)

FALL SEMESTER (16 credits)

General Education Coursework:
 ENGL 110C
 MATH 162M
 Language and Culture I (May be waived, see catalog for details)
 Nature of Science I
 Oral Communication: COMM 101R required

VCCS Equivalency:
 ENG 111*
 MTH 161 or 163*
[Transfer Equivalency Guide](#)
[Transfer Equivalency Guide](#)
 CST 100 or 105*

SPRING SEMESTER (16 credits)

General Education Coursework:
 ENGL 211C or 231C
 MATH 200
 Language and Culture II (May be waived, see catalog for details)
 Nature of Science II
 Interpreting the Past

VCCS Equivalency:
 ENG 112, 113, 115, or 131*
 MTH 261, 270 or 271*
[Transfer Equivalency Guide](#)
[Transfer Equivalency Guide](#)
[Transfer Equivalency Guide](#)

YEAR 2 - SOPHOMORE (33 CREDITS)

FALL SEMESTER (15 credits)

General Education Coursework:
 Literature
 PHIL 230E, PHIL 303E, PHIL 344E, PHIL 345E, PHIL 442E

BSBA Core:
 ACCT 201
 ECON 202S

Major Coursework:
 IT 201

VCCS Equivalency:
[Transfer Equivalency Guide](#)
 PHI 220, 225 or 226*
 ACC 211*
 ECO 202*
 ITE 100, ITE 120, or CSC 110*

SPRING SEMESTER (18 credits)

General Education Coursework:
 Human Creativity
 Information Literacy and Research

BSBA Core:
 ACCT 202
 ECON 201S
 BNAL 206

Major Coursework:
 IT 205
 CSC 201, ITP 120, ITP 132, ITP 220*

VCCS Equivalency:
[Transfer Equivalency Guide](#)
[Transfer Equivalency Guide](#)
 ACC 212*
 ECO 201*
 BUS 216*

YEAR 3 - JUNIOR (30 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:
 BNAL 306
 MGMT 325
 FIN 323

Major Coursework:
 IT 317 (C or better required)
 IT 315

VCCS Equivalency:
 FIN 331
 ECON 301
 MKTG 311
 OPMT 303
 IT 363

SPRING SEMESTER (15 credits)

BSBA Core:
 FIN 331
 ECON 301
 MKTG 311
 OPMT 303

Major Coursework:

VCCS Equivalency:

YEAR 4 - SENIOR (31 CREDITS)

FALL SEMESTER (15 credits)

BSBA Core:
 MGMT 485W (C or better required)

Major Coursework:
 IT 464
 IT 450
 MKTG 450
 Upper Division General Education: Option D***

VCCS Equivalency:

SPRING SEMESTER (16 credits)

Major Coursework:
 IT 474
 IT 461
 BNAL 441 or MSCM 441
 International Business Elective**
 Upper Division General Education: Option D***
 Elective**

VCCS Equivalency:

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall and in the major, a minimum of 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program for Old Dominion University, completion of ENGL 110C and ENGL 211C or 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment.

**Please consult advisor and catalog to select electives.

***Students may select a different option to satisfy the Upper Division General Education requirement. See catalog for additional options.

For major GPA requirements for graduation please see university catalog.